



# FOOD PRO

E-News Letter of All India Food Processors' Association

## From the President's Desk



**WORLD FOOD INDIA 2017**  
**A HISTORIC OPPORTUNITY**



With one month to go for the '**World Food India 2017**' International Conference to be held on **3 - 5 November 2017**, final touches to the program are under way to set the stage for a historic event being organized by the Ministry of Food Processing Industries, Govt. of India. This will be a milestone event in showcasing India's food industry, connecting with global players and unraveling the immense potential that lies ahead for India to take a global role in 'Food Processing'.

It is the first time that an event of such dimensions has been planned in 'Food Processing'. The Hon'ble Prime Minister will inaugurate the Conference and the Hon'ble President is expected to preside over the Valedictory Function. Hon'ble Minister of Finance and Hon'ble Minister of Commerce and Industries of India would also participate in the deliberations. The Hon'ble Minister of Food Processing Industries is hosting the event.

Spread over three days the program will include a number of sessions touching different aspects of food industry covering raw materials, technology, packaging, regulations, imports, exports, standards, quality assurance, research, food additives, plant and equipment, financial issues, taxation, infrastructure etc. An exhibition has also been planned with active participation of international and domestic industry in an area of over 22,000 sq. mtrs. India has a rich heritage of traditional and ethnic foods as well as a growing trend of innovative and global fusion foods. A totally new concept of live demonstration of food preparation, use of Indian Food Ingredients and familiarizing with different cuisines has been organized in the form of a Vibrant Food Street where besides watching food preparation one can actually see, feel, smell and taste innumerable delicacies. Renowned Chefs and Food Service Companies have put in their expertise to make it happen.

A large number of foreign companies from 25 countries will be participating in the event. One of the main objectives being to provide a congenial environment of collaborative interaction and promote opportunities for Joint Ventures, Marketing tie-ups, Material and Equipment Sourcing, Technology Transfer, R&D Activities, New Product Developments, Setting Up Testing Facilities, logistics etc., arrangements have been made for holding meeting sessions with companies and officials from participating countries, State Govts. of India, Regulatory Bodies and senior officials from India's policy making bodies. Besides holding B2B, B2G and G2G Meetings, CEO Round Table Sessions have been scheduled with the Hon'ble Prime Minister, Hon'ble Finance Minister, Hon'ble Commerce & Industries Minister and Hon'ble Food Processing Minister.

WFI-2017 is a rare opportunity for Indian industry to meet global and domestic players who specialize in different products/segments in order to develop joint venture operations in production or marketing or sourcing materials and equipment or technology transfer and other ventures. Industry members may opt to participate in B2B meetings or exhibit their products or attend the conference as a delegate for which propose you are requested to fill in the 'Participation Form' given below or send your particulars by email as per contact details given there-in to enable AIFPA to coordinate the same. Such an occasion can definitely present new ideas for future growth.

With best wishes for your successful participation in WFI-2017.

With Kind regards,  
(Dr. S Jindal)

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**M F P I**  
Ministry of Food Processing Industries  
Government of India



INTERNATIONAL EVENT FOR  
INVESTMENT & TRADE  
PROMOTION IN INDIAN  
FOOD PROCESSING SECTOR

**WORLD FOOD  
INDIA 2017**

TRANSFORMING FOOD ECONOMY  
3<sup>rd</sup>-5<sup>th</sup> NOVEMBER 2017 | VIGYAN BHAWAN, NEWDELHI

\* Reproduced from the Ministry of Food Processing Industries Website

## PARTICIPATION INFORMATION FORM FOR "WORLD FOOD INDIA"-2017

- Name of the Company/Organisation.....
- Address.....  
.....
- Contact Points (Tel).....(M).....  
E-mail.....(Web).....
- Field of Activity: Materials/Manufacturers/Marketing/Exports/Services/Academic/R&D
- Products dealt with.....
- Annual Turnover.....
- Requirement of Space/Stall in Exhibition.....
- Name of CMD/MD/CEO/Head of Orgn.....
- Contact Person (Name/Tel/E-mail).....  
.....

### EXHIBITION SPACE RENTALS FOR WORLD FOOD INDIA-2017

Type of Space	Rates (INR)	Rates (US \$)
Raw Space (minimum-36 SQM ) (Electricity excluded)	INR 4000 per sq. meter	USD 100 per sq. meter
Stall Scheme/Built up Space (Minimum-9SQM) (Built up space includes Fascia, Carpeting, 3 Spot lights, 1 Cabinet, 1 Reception Table, 3 Chairs, 1 Waste Paper Basket for every 9 sqms)	INR 4500 per sq. meter	USD 120 per sq. meter
Built- up space rates for MSMEs	INR 3500 per sq. meter	
<b>Electricity Charges</b>	<b>Rates (INR)</b>	<b>Rates (US \$)</b>
Kilowatt (per KW)	3000	50

**Please Contact:-**

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E-mail: maurya@aifpa.net

**Mr. Harender Singh**  
Junior Executive  
Mobile: 09953223356  
E-mail: harender@aifpa.net

## Up-coming Events

Event : **Aahar Mumbai-2017**  
Dates : 11-10-2017 to 14-10-2017  
Place : CIDCO Exhibition Centre, Vashi, Navi Mumbai  
For information, contact : Mr. Rameshwar Maurya  
M: - 08744088116  
E-mail:- maurya@aifpa.net

Event : **World Food India**  
Dates : 03-11-2017 to 05-11-2017  
Place : Vigyan Bhawan, New Delhi  
For information, contact : Mr. Rameshwar Maurya  
Mobile: 08744088116  
E-mail:- maurya@aifpa.net

Event : **Fi India-2017**  
Dates : 09-11-2017 to 11-11-2017  
Place : Bombay Exhibition Centre, Mumbai  
For information, contact : Mr. Jimesh Patel, (M):- 09820756210  
E-mail:- Jimesh.patel@ubm.com

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### Training Programme on Food Regulations and Food Safety Management Systems

We are pleased to inform that **All India Food Processors' Association (AIFPA)** will be starting Training Programmes on “**Food Regulations**” and “**Food Safety Management Systems**”. The programmes shall be:

- (i) **Four day “Advanced Food Regulatory Training Programme” for Managerial and above level**
- (ii) **One day “Basic Food Safety Management System” upto Supervisory level**

The programme shall start from **2<sup>nd</sup> week of November 2017**.

Kindly look out for the exact dates to be notified soon. You may also reach out to Ms. Jyoti Soni at [jyoti@aifpa.net](mailto:jyoti@aifpa.net).

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### Kind Attention of Readers/Food Processors

The E-Newsletter is being sent to over 50,000 E-mail Ids every month for the last few years. We would welcome suggestions/comments from the readers to enable us to improve upon the contents.

Support for the effort with release of advertisements are also welcome (½ page/Full page) which carries nominal charges, which are as follows:-

Full Page in colour	: Rs. 3000/- per insertion
Half Page in Colour	: Rs. 1500/- per insertion
Full Page in Black&White	: Rs. 2000/- per insertion
Half Page in Black&White	: Rs. 1000/- per insertion

Print Area: - Full Page: 24cm(H) X17cm(W)&Half Page: 12cm(H) X17cm(W)

Note: - For twelve advertisements published in a year, only ten insertions will be charged for and two insertions will be treated as free. For six Ads in a year, five will be charged and one will be free.

Chief Editor

*One who fears failure limits his activities. Failure is only the opportunity to more intelligently begin again---Henry Ford*

GAZETTE NOTIFICATIONS ISSUED BY FSSAI	
1.	Final Notification on FSS (Food product Standard and Food Additives) Amendment Regulation related to standards of Durum Wheat Maida, Quinoa, Instant Noodles & Pearl millet flour. (Uploaded on: 21.09.2017).
2.	Final Notification- No. Stds/SP (Water & Beverages)/ Notif (1)/FSSAI-2016 dated 15th Sept, 2017 related to standards for non-carbonated water based beverages (non-alcoholic). (Uploaded on: 20.09.2017).
3.	Gazette notification of Food Safety and Standards (Approval for Non-Specified Food and Food Ingredients) Regulations, 2017. (Uploaded on: 15.09.2017).
4.	Gazette Notification on FSS (Food product Standard and Food Additives) Amendment Regulation related to omission of labelling requirements for Beverages Non-Alcoholic Carbonated. (Uploaded on: 15.09.2017).

## Governance among 15 areas identified by FSSAI to transform food sector

Governance and administration (with a focus on internal capacity building), food standards (with a focus on identifying gaps in local as well as international practices) and the Food Safety and Knowledge Assimilation Network (FSKAN) are among the 15 areas the Food Safety and Standards Authority of India (FSSAI) has identified in a bid to transform the country's food industry.

The other areas are registration, licensing and compliance, institutional capacity for food safety in states, food imports, food testing, safe food practices, food safety training, social and behavioural change, consumer connect, promoting a healthy diet, preventing food wastage and managing food loss, promoting hygienic street food and local food culture, technological intervention and global outreach.

The country's apex food regulator has done so to give its food safety ecosystem a fillip. In the last fiscal year, the expenditure on internal capacity building was a meagre Rs 19 crore. But this fiscal, it has gone up four times to Rs. 76 crore. Work on the FSKAN has commenced with the objective of exchanging scientific knowhow and funding research.

"This was not only to strengthen such efforts as safe and nutritious food for all, but also will lead the way ahead. These key areas will act as enablers for the convergence of ideas between the consumers and the food business operators (FBOs). Moreover, the aim is to make FBOs self-complaint and harmonise the standards for the food industry," the regulator stated.

Pawan Kumar Agarwal, chief executive officer, FSSAI, said, "We work with multiple stakeholders simultaneously, and therefore, we will be able to keep the focus on the objectives by publishing these key interest areas. This would also be a guiding principle for the stakeholders that these are areas they have to work. So we have identified 15 key areas where we have to work in a significant manner and move ahead."

"The FSSAI logo has begun to inspire trust in consumers, and now the main challenge for the regulator is to reinforce this trust and support it with a robust back-end system and processes," he added.

"The key elements of such a system would be unambiguous food safety standards based on a methodological risk assessment, good manufacturing practices and good retail practices, reliable food testing facilities, risk-based enforcement and self-compliance, regular surveys into the assessment of a food safety ecosystem, and finally, consumer feedback," Agarwal said.

## FSSAI calls for views on tolerance to max residue levels of pesticides

The Food Safety and Standards Authority of India (FSSAI) has come up with a notice calling for suggestions & views related to tolerance to harmonisation of Maximum Residue Level (MRL) of pesticides. The notice suggests restriction on the use of insecticides directly on articles of food.

It suggests new standards for Food Safety and Standards (Contaminants, Toxins and Residues) Regulations, 2011. If implemented it will substitute the previous standards of the regulations.

It provides that nothing in this regulation shall apply to the fumigants which are registered and recommended for use as such on articles of food by the Registration Committee, constituted under Insecticides Act, 1968.

Experts welcome the move and call it an obligation to follow for better trade assessment. Dr V Sudershan Rao, scientist, food safety division, National Institute of Nutrition, Hyderabad, said, "We have obligation under World Trade Organization (WTO) to harmonise with CODEX for easy export and import." He added, "WTO suggests to member countries to take CODEX standards as guidance standards as they are scientifically developed. In the exercise of harmonising our standards these principles play a significant role."

Rao said, "These standards are very important as per health and hygiene issue, as risk assessment takes into consideration the public health." The notice has suggested specified insecticides which can be used in the food articles, but shall not exceed the MRL prescribed in notice.

It also stated that all these MRL or tolerance limit values are provisional for a period of five years and not fixed on the basis of actual data in the Indian context. They may either be reviewed after five years, or as and when the relevant scientific data is made available to FSSAI. According to the notice, the MRLs are fixed on different bases like the limits of quantification (LOQ). If insecticides are registered under the Insecticide Act, 1968, but the label claims for the said commodities are not fixed, the MRL is to be fixed at LOQ. MRL will also be fixed on the calculation of fats and according to the recommendation by 49th Session of Codex Committee on Pesticide Residues (CCPR).

### **States told to verify compliance to transfatty acid limit notification**

The Food Safety and Standards Authority of India (FSSAI) through a recent notification has asked states to inspect and verify compliance to the notification revising maximum limit set for transfatty acids in oils and fat products.

Through a notification dated August 4, 2015, FSSAI had revised maximum limit of trans fatty acids to be not more than five per cent in interesterified vegetable oil/fat, margarine and fat spread and hydrogenated vegetable oils from the previous ten per cent by making amendments to the FSS (Food Products Standards and Food Additives) Regulations, 2011. The apex regulator had extended the timeline for compliance of the notification up to February 27, 2017, through a direction issued on August 2016.

Since, the deadline for the compliance is already over, FSSAI has advised commissioners of food safety of all the states and Union Territories (UTs) to take up a special drive to inspect the units manufacturing and processing edible oil, particularly those that manufacture and process oils on a large scale.

As per the draft, the Commissioner needs to furnish details on action taken report regarding compliance of the notification, data on transfatty acid in interestified vegetable fat/oil, margarine and hydrogenated vegetable oils, report from food business operators (FBOs) on the technological changes, if any, carried out to bring down transfatty acids within the five per cent limit.

### **FSSAI new norms may affect SME food joints**

The Food Safety and Standards Authority of India (FSSAI) will roll out a Food Safety Inspection and Sampling System in a bid to enhance compliance and enforcement of safe, hygienic and nutritious supply of food to the people. CEO of FSSAI, Pawan Kumar Agarwal has conveyed this in his valedictory address at 'MASSMERIZE 2017, FICCI's Retail FMCG & E-Commerce Conference in New Delhi.

The move is likely to affect the small and medium enterprises (SMEs) in food business. As per Food Safety and Standards Act, 2006, each and every restaurant player, small or big food chains, and other allied businesses has to first register their business with FSSAI, as running a restaurant/ food business without a license will be treated as a legal offence and this would invite penalties. FSSAI is mandated to lay down scientific standards for articles of food and regulate their manufacture, storage, distribution, sale and import to ensure availability of safe and wholesome food for human consumption.

Agarwal said that FSSAI makes every effort to meet consumers' rising expectations for safe and quality food items and wants to introduce technology so that inspection is objective and credible. In order to ensure compliance to the norms set out by the Authority, a credible food testing system was in place. As many as 135 FSSAI-recognised food laboratories have been established by the private sector, apart from 90 government labs set up the state governments and central agencies. FSSAI Chief said that a new regulatory arrangement was being put in place to support the enforcement of regulations. There is still a huge challenge of meeting rising expectations of people who are more health-conscious regarding wellness. "We hope we can move towards ensuring the trust of the people in the food products available in the market."

FSSAI aims to create awareness among children on healthy eating habits by collaborating with educational boards like the CBSE and NCERT. It has released 'Yellow Book' aimed at children detailing how to eat right. The book has been launched in three categories for children in different age groups, covers a range of topics from food safety practices, personal hygiene and cleanliness habits and eating a balanced diet to packing a wholesome lunch-box. The 'Yellow Book' provides age appropriate content that can be adopted across schools through state education machineries as part of their curricular and co-curricular activities. The topics have been formulated after discussions, consultations and extensive engagement with the partners.

## Global rice processing facility to come up at CFTRI

Rice milling and processing may soon get a new dimension with the Mysuru-based Central Food Technological Research Institute (CFTRI), a premier CSIR laboratory, in the process of establishing a state-of-the-art global rice processing facility on its premises. It will be Asia's first institution where the best practices of rice milling with a focus on dealing with by-products, mainly bran, to prevent its waste, will be taught.

The institute aims to create skilled manpower in the area of rice processing with the new facility, which is similar to International School of Milling Technology (ISMT) that started functioning over three decades ago. According to CFTRI, around 600 working professionals and entrepreneurs will be trained annually at the Global Rice Processing facility. Paddy growers will also be trained as part of Skilling India.

One of the key visions of the institute has been to create a sustainable agriculture sector through many innovative products and services by supporting the livelihood of marginal farmers and rural entrepreneurs in the country with the help of its expert faculty and over six decades of R and D efforts.

## Four irradiation projects to preserve fruits & vegetables approved: Badal

To tide over shortages and the resultant price rise, the Centre has approved four irradiation projects under the integrated cold chain scheme to preserve fruits & vegetables, including onions, potatoes and tomatoes. The approved projects are in Uttar Pradesh, Haryana, Karnataka and Rajasthan.

Furnishing this information to the Lok Sabha in a written reply, Food Processing Minister Harsimrat Kaur Badal said a total grant of Rs. 23.29 crore had been approved for these projects with a total project cost of Rs. 68.54 crore.

Allaying fears over possible harmful toxic residue in the produce due to irradiation, the Minister informed the House that: "Food can be irradiated only in a food irradiation plant ... authorised by the Atomic Energy Regulatory Board and licensed by the competent Government Authority. The license to carry out food irradiation ... is given only after ascertaining the safety and security of the installation, its suitability to ensure proper process control, and availability of licensed operators and qualified staff," she said.

Badal added that the Board of Radiation & Isotope Technology (BRIT) was providing consultancy services for establishment of such plants and the Food Safety and Standards Authority of India was regulating the safety aspects of irradiated food products.

Badal said the cold chain scheme was "primarily private sector driven" and proposals under this scheme are invited through Expression of Interest. "The entrepreneurs/promoters are free to set up an irradiation facility as per their business model and financial capability throughout the country," she added.

With regard to the ongoing farmers' agitation in Madhya Pradesh, the Minister, in another written reply, that so far no agency from the State had submitted a plan to set up an radiation processing plant to prolong the shelf life of perishable products. She said that earlier, two Indore-based companies, Raghuvansh Agrofarms Ltd and Avantee Mega Food Park Pvt Ltd, had signed MoUs with BRIT for setting up gamma radiation processing plants.

## **MILK POWDER FOR CHILDREN FROM POLAND**

M/s Zamar Trade Consulting from Poland are engaged in the export and trade of milk powder especially for children. They are offering the product in containers of different sizes.

Parties interested in importing the milk powder for children may contact the following:

**ZAMAR TRADE CONSULTING**

**Contact Person: Mr. Ryszard Marmurowicz**

**E-mail: [r.marmurociwz@zamar.pl](mailto:r.marmurociwz@zamar.pl)**

**Tel. No.: +48 501 308 251**

## INDIA GEARING UP FOR A NEW INDUSTRIAL POLICY

A new regime for industrial growth is a need of the hour for India. The Department of Industrial Policy and Promotion under Ministry of Commerce and Industry has recently issued a discussion paper on 'Indian industrial policy'. This discussion paper provides thoughts to facilitate discussions for formulation of a new outcome oriented industrial policy which expedites the growth of Indian industries.

India has seen significant growth since its industrial policy of 1991. The economic fundamentals, quantum of exports and foreign investments inflows have constantly seen a growth since then. However, several challenges such as inadequate infrastructure, restrictive labour laws, inadequate expenditure on research and development (R&D), complex and time taking business processes and regulatory clearances have been constraints to the growth of industries in India. In order to have a greater strategic engagement at the global level and enhance the competitiveness of industries, India needs a more robust industrial policy.

The new policy aims to set a clear vision for industrial growth and development of the economy, take into account concerns and objectives of all the sectors and chalk out a course of action for a globally competitive Indian industry which leverages skill, scale and technology.

The following strategic objectives are set forth for the policy to provide a picture of the policy intent:

- **Strengthen global linkages:** To strengthen global linkages, it is important for India to enhance the brand value of its products, create global brands and intensify investments. There has always been a concern about the brand value of Indian products in the global markets. Establishing complete value chains, especially for the food processing sector, within India or across countries is important to ensure that the world market is accessed. Further, the micro small and medium enterprises (MSME) sector is also required to be plugged in to the global value chain.
- **Boost industrial competence:** It is pertinent to improve competitiveness of Indian industry. This can be achieved by reducing infrastructure cost, availability of power and logistics at competitive prices, easing regulatory burden, providing better financing facilities, reduction of taxes and duties and improving labour productivity.
- **Use of clean energy and better industrial technologies:** The environmental concerns are on a rise with developing India. Industrial emissions play a vital role in deteriorating the environment. Policies on use of clean energy, utilization of natural resources and cleaner industrial technologies have to be considered to support the industrial growth considering the current environment conditions.
- **Focus on R&D and innovation:** It is important to focus on R&D and innovation to ensure growth in the industry. Due to a long gestation period and uncertain returns, investments in this area have always taken a back seat. Further, right models of technology transfer need to be adopted to ensure that the transferred technology is enhanced and customized for Indian conditions. Indian firms need to increase their R&D spends to promote innovation.
- **Employment:** Productivity and average wages in manufacturing sector in India are very low. Since India has been gradually shifting from an agrarian economy to industrial economy, an effective policy framework would be important for India to harness the demographic dividend. Creation of jobs for the profitable employment of the workforce would be really important.

The government has broadly provided the strategic objectives which it intends to consider for the new industrial policy. The government will engage with the stakeholders for a new robust regime. Consultation will be held with industry bodies, think tanks, academia, departments of the Central Government and State Governments to understand perspective of all the stakeholders.

Since food processing industry is India's sunshine sector and a major contributor to India's growth story, it is important for this sector to aggressively engage with the government for a strong industrial policy which helps growth of the food processing industry. As substantial portion of the Indian food processing industry comprises of MSMEs, it is important that the new policy gives an enabling platform for the growth of MSMEs and to increase their global reach.

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